

Celova® HC

Commodity Name: Microfibrillated Cellulose, pentane-1,2-diol

CAS No: 65996-61-4 (Cellulose Pulp), 5343-92-0 (Pentylene Glycol)

HS Code: 4703.2100, 2905.3900

INCI: Water, Pentylene Glycol, Cellulose

Celova® Microfibrillated Cellulose (MFC) is a natural, sustainable, and biodegradable gel-like material derived from cellulose pulp through a purely mechanical process (patent-pending). Its unique properties enhance product performance, add multifunctional benefits, and improve processing efficiency, all while serving as a natural alternative to synthetic ingredients.

Celova® HC (COSMOS-approved), is manufactured using water, pentylene glycol, and microfibrillated cellulose (MFC), and is specifically designed for hair coloration and hair care formulations. It provides a gel-based, multifunctional technology that simplifies the formulation process while meeting the demands of both consumers and professionals.

Technical Specifications				
Parameter	Range	Unit	Method	
Form	gel	-	Internal method	
Color	white to light grey	-	Internal method	
MFC content	2 – 4	%	Internal method	
Pentylene glycol content	4 – 6	%	External by GC-FID	
рН	5 – 9	-	Internal method	
Viscosity	≥ 12	Pas	Internal method	
Mesophilic aerobic bacteria	< 100*	CFU/g	ISO 21149	
Yeasts and molds	< 100*	CFU/g	ISO 16212	

^{*} Due to inherent variability of the plate count method, according to USP Chapter 61 or EP Chapter 2.6.12, Interpretation of results, results are considered out of limit if > 200 CFU/g.

Storage Conditions	
Storage	Store in a cool, dry and well-ventilated place, away from any source of heat and direct exposure to sunlight.
Shelf Life Up to 18 months from the date of production in original, package.	

Usage recommendation

Mix until properly homogenized to ensure optimal performance results in the formulation.





Packaging Type		
Samples	500ml / 1000ml bottle	
Commercial	30 kg PE drum / 1000 kg IBC container	





Handling Instructions

Celova® Microfibrillated Cellulose Gel

Celova® gel products are aqueous suspensions of 3% microfibrillated cellulose and 97% water. After production the products are disinfected and have a shelf-life of 6 months in their original, sealed container. To preserve the naturality of Celova® products no biocides are added. That means any contamination can lead to microbial growth. To ensure the quality over time certain rules apply for handling.

Inspect seals upon material reception to ensure containers have not been opened. Report issues promptly!

Contamination Risks:



Opening of original, sealed containers



Taking samples



Container left open after use



Transfer of product into smaller containers



Condensation water

Handling Recommendations:



Mix before use to homogenize (paddle mixer, agitator, dispersion disk)



Disinfect any tools or containers with 70% Ethanol



Store at ambient temperatures



Do not store in direct sunlight



Ideally use the whole container at once

If you have further enquiries please do not hesitate to contact the Weidmann Fiber Technology Team under: info@weidmannfibertechnology.com

